

# CARGO FACTS SYMPOSIUM

## Platinum Sponsorship Package

- Featured listing as event's Platinum Sponsor
- Eight (8) Complimentary conference registrations
- Virtual Booth inside of Brella Platform- Virtual Booth Includes:
  - Logo categorized in the highlighted Platinum Sponsor section
    - Large Virtual Booth Icon (360px X 226px)
      - 100% larger than the Medium booth logo size
  - Premium placement for video content which could include
    - Recorded Product Demo
    - Welcome Message
    - Promotional Video
  - Customizable Company Details page
    - Provide product descriptions and links to additional information and resources including brochures and handouts.
  - Connect with and schedule 1:1 meetings with your company reps in your booth
  - Dedicated live chat within available in your virtual booth for attendees to connect
  - Optional Salesforce Integration for lead capture
- Sponsor Presented Breakout:
  - Dedicated timeslot on the agenda for Sponsor to create and host their own live content session. Topic and content are the responsibility of the sponsor with final approval by Cargo Facts editorial staff.
  - Sponsor will have the ability to live-stream content or a demo during a 30 min timeslot on the agenda. Sponsor will have the ability to facilitate a live-chat with attendees viewing their breakout session
  - Sponsor logo featured in session description
- Engagement Data Report provided to sponsor
  - Engagement report will include the names of the attendees that engaged with your virtual booth so that you can follow up with them to make an appointment.
- Logo featured prominently as a Platinum sponsor on Cover Photo in the Brella platform
- Sponsored Promotion within Match list in Brella
  - Your company will appear in attendee Match list. Featured listing will showcase your company messaging, logo and call to action to setup a meeting your representatives.
- One (1) Sponsored Push Notification
  - Reach attendees during the event with a sponsored push notification sent to all attendees inside the Brella Platform. Message can link to landing page of sponsors choice.

- Sponsored Matchmaking Category
  - Exclusive opportunity to provide a specific product or offering for us to list as an Interest to attendees during the matchmaking process.
  - Sponsor will be able to search for attendees who selected their offering during the matchmaking process.
  - Sponsor representatives will also show up in the Match feed of attendees who select this sponsored category.
- Appreciation in welcoming remarks
- Featured listing as event's Platinum Sponsor on select pre-conference marketing materials
- Featured listing as event's Platinum Sponsor on official conference website and within Brella platform
- Discounted rate for additional company participants
- Pre-and Post- Conference attendee list (excel file)