

CARGO FACTS SYMPOSIUM

Custom Gold Level Sponsor

- Four (4) Complimentary conference registrations
- Four (4) Complimentary registrations for Airline Clients
- Virtual Booth inside of Brella Platform- Virtual Booth Includes:
 - Logo categorized in the highlighted Gold Sponsor section
 - Medium Virtual Booth Icon(360px X 109px)
 - 50% larger than the standard booth logo size
 - Premium placement for video content which could include
 - Recorded Product Demo
 - Welcome Message
 - Promotional Video
 - Customizable Company Details page
 - Provide product descriptions and links to additional information and resources including brochures and handouts.
 - Connect with and schedule 1:1 meetings with your company reps in your booth
 - Dedicated live chat window available in your virtual booth for attendees to connect
 - Optional Salesforce Integration for lead capture
- One Session Sponsorship of sponsor's choice (based on availability)
 - Sponsor Promotional trailer to play before the session begins (5-15 seconds, length, MP4 format preferred- 1920x1080 resolution)
 - Sponsor logo featured in the session description and on the session slide
 - Appreciation in session's opening remarks
- Engagement Data Report provided to exhibitor
 - Engagement report will include the names of the attendees that engaged with your virtual booth so that you can follow up with them to make an appointment.
- One (1) Sponsored Push Notification
 - Reach attendees during the event with a sponsored push notification sent to all attendees inside the Brella Platform. Message can link to landing page of sponsors choice.
- Searchable listing as an exhibitor on official conference website and within Brella platform
- Discounted rate for additional company participants
- Pre- and post-conference attendee lists (excel file)